





December 2020

# ICE Europe, CCE International and InPrint Munich 2021 postponed. Collective of converting, paper and print exhibitions will now take place from 22 - 24 June 2021 in Munich, Germany

Mack-Brooks Exhibitions has today announced the postponement of ICE Europe, CCE International and InPrint Munich 2021, which were scheduled to take place at the Munich Trade Fair Centre in Germany from 9 to 11 March 2021. Instead, the collective of converting, paper and print exhibitions will run from 22 – 24 June 2021. This decision was taken in light of the ongoing Covid-19 pandemic and continued uncertainties regarding travel restrictions and event planning by the authorities.

Commenting on the announcement, Patrick Herman, Event Director of the Converting, Paper and Print Events at Mack-Brooks Exhibitions said: "Following careful consideration of various options we have come to the decision to hold the shows in June 2021. Based on the current international developments due to the Covid-19 pandemic, including further lockdowns and travel restrictions, we believe that the most responsible decision at this stage is to postpone."

"The combination of three dedicated trade events evolving around converting and printing in the manufacturing process creates a multifaceted experience with increased opportunities and synergies. However, our main focus is to ensure a successful participation for our visitors and exhibitors. And in order to do that we need to get the conditions right", concluded Patrick Herman.

The ICE Europe, CCE International and InPrint Munich Events Team will communicate closely with customers and partners over the coming weeks and months. We thank all our exhibitors, partners, suppliers and visitors for their support during this challenging time.

## **About ICE Europe**

ICE Europe, the International Exhibition for Paper, Film & Foil Converting, is the world's leading exhibition for the conversion of flexible, web-based materials, such as paper, film, foil and nonwovens. The previous ICE Europe 2019 showcased 463 exhibitors from 25 countries and attracted a total of 7,150 trade visitors from 75 countries, with high-level representatives from key industry sectors such as packaging, printing, plastics, textiles and nonwovens, paper, engineering, chemical, medical and pharma, automotive, aviation, food, and electronics.

## **About CCE International**

CCE International is Europe's key event for the corrugated and folding carton industry, covering the entire supply chain in the production and processing of corrugated and carton material. The previous CCE International 2019 attracted a total of 2,406 trade professionals from 79 countries. The show addresses technology buyers and users from the corrugated and cartonboard industry and their target markets, such as carton and boxes manufacturers, tubes and cores suppliers, packaging designers, plant managers, technical engineers, and company leaders.

# **About InPrint Munich**

InPrint Munich is Europe's flagship event of the highly successful InPrint brand for the emerging community of printing professionals and manufacturers who want to maximise on new business potential for print applications in the industrial production sector. The previous InPrint Munich 2019 showcased 136 exhibitors from 22 countries, introducing technical innovations in digital, inkjet, screen and speciality printing on diverse shapes and materials. A total of 2,755 high-profile industry professionals from 60 countries attended the show.

For updates and further information, please visit the event websites:

www.ice-x.com/europe www.cce-international.com www.inprintmunich.com

**ENDS** 

## **Issued by**:

Tristan Mandel, PR & Marketing Manager ICE Europe, CCE International and InPrint Press Office Mack-Brooks Exhibitions Ltd Romeland House, Romeland Hill, St Albans, Herts AL3 4ET, United Kingdom

Tel: +44 (0)1727 814400, Email: press@mackbrooks.co.uk