



EURASIA

PACKAGING[®] 2017 İSTANBUL

23rd International Packaging Industry Fair



Packaging Printing Technologies,
Corrugated - Paper - Carton
Packaging Production Technologies
Special Section



Drink and Liquid
Food Technologies
Special Section

October 25 - 28, 2017



MASD

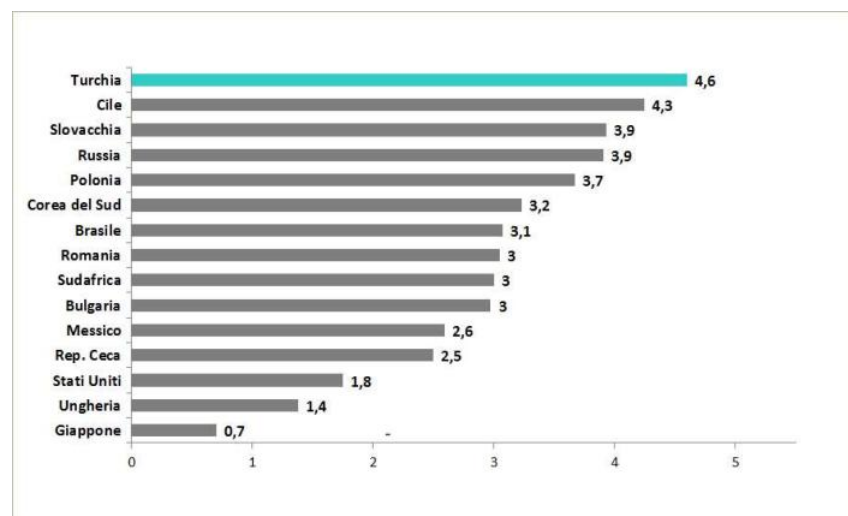


SEPA

Perché investire in Turchia

- Uno dei mercati a più alta crescita, attualmente cresce al tasso del 4%
- Popolazione giovane e consumi in crescita

Tra il 2005 e il 2015 il PIL è cresciuto del 45%, raggiungendo i 720 miliardi di dollari USA in termini nominali . Crescita annua media reale del PIL pari al 3,8%



Fonte: IMF World Economic Outlook, aprile 2016, TurkStat

Did you know?

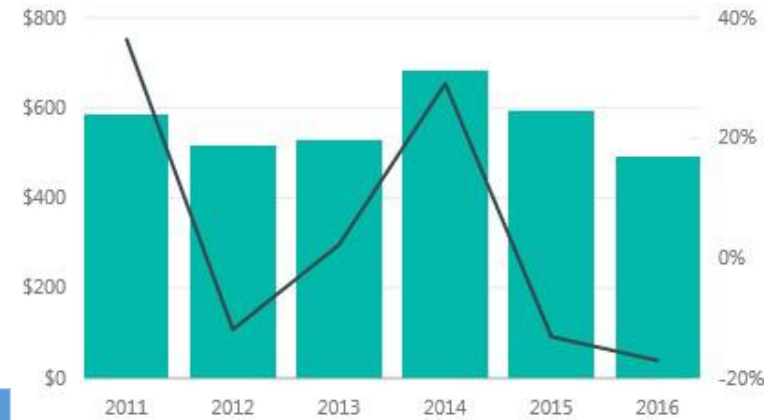
- ✓ Produzione di packaging in Turchia: 6,9 miliardi di tonnellate nel 2013. Di conseguenza, anche l'importanza delle tecnologie per il printing nel settore packaging continua a crescere.
- ✓ L'import turco di macchinari e attrezzature per il settore printing è aumentato del 10% alla fine del 2013 (500.3 milioni USDe 161 milioni USD per altre attrezzature per il printing)



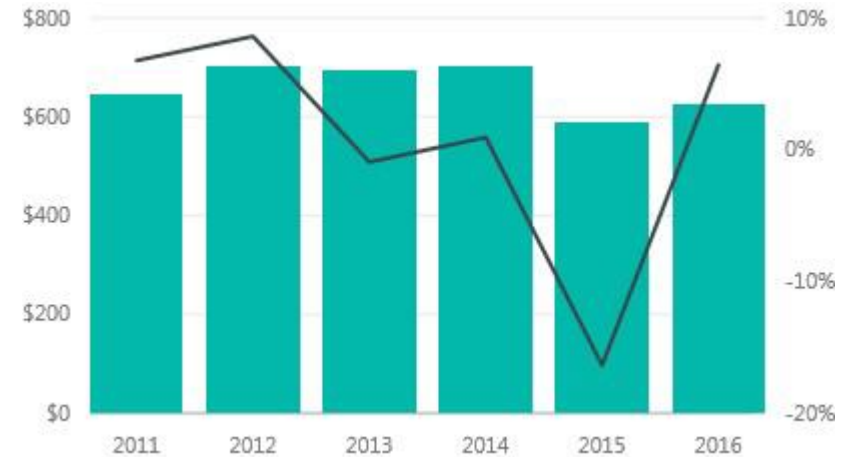
Export Italia in Turchia settore printing and packaging

Trade: 491 M \$
Y/Y: -17%
CAGR: - 3%

Trade (\$M)	Rank	Y/Y	CAGR	Commodity Group	Share
\$172	1	-25 %	-3 %	Packaging Machinery	35 %
\$84	2	-14 %	-4 %	Paper Semi-Finished Products	17 %
\$83	3	-14 %	-2 %	Paper/Pulp Processing/Manufacturing Machinery	17 %
\$32	4	-8 %	-11 %	Auxiliary Packaging Materials	6 %
\$31	5	-13 %	-6 %	Printing Machinery	6 %
\$24	6	-15 %	8 %	Printing Consumables/Supplies	5 %
\$16	7	35 %	-2 %	Plastic Packaging Materials	3 %
\$9	8	-17 %	6 %	Paper Finished Products	2 %
\$8	9	-32 %	-6 %	Glass/Ceramic Packaging Materials	2 %
\$7	10	8 %	-9 %	Corrugated Raw Materials	1 %
\$6	11	-32 %	-4 %	Prepress Technology	1 %
\$6	12	-28 %	15 %	Paper/Pulp Raw Materials	1 %
\$5	13	-7 %	-8 %	Paper Packaging Materials	1 %
\$4	14	10 %	-2 %	Metal Packaging Materials	1 %
\$3	15	23 %	-5 %	Packaging Manufacturing Machinery	1 %
\$1	16	100 %	-12 %	Chemicals	0 %
\$1	17	100 %	62 %	Visual Communications	0 %
\$0	18	-56 %	-21 %	Wood Packaging Materials	0 %
\$0	19	-92 %	-34 %	Textile Packaging Materials	0 %



Printing & Packaging Export verso Turchia: TOP visitor countries Eurasia Packaging



Trade (\$M)	Rank	Y/Y	CAGR	Commodity Group	Share
\$261	1	23 %	7 %	Packaging Machinery	42 %
\$98	2	-0 %	-1 %	Paper Semi-Finished Products	16 %
\$47	3	4 %	-1 %	Auxiliary Packaging Materials	7 %
\$39	4	1 %	-6 %	Paper/Pulp Processing/Manufacturing Machinery	6 %
\$38	5	3 %	-0 %	Paper Packaging Materials	6 %
\$28	6	17 %	-2 %	Printing Machinery	5 %
\$24	7	-43 %	-21 %	Metal Packaging Materials	4 %
\$23	8	1 %	-7 %	Plastic Packaging Materials	4 %
\$22	9	7 %	8 %	Printing Consumables/Supplies	4 %
\$17	10	-8 %	-3 %	Glass/Ceramic Packaging Materials	3 %
\$11	11	15 %	-4 %	Paper Finished Products	2 %
\$6	12	-20 %	-9 %	Corrugated Raw Materials	1 %
\$5	13	-8 %	-6 %	Prepress Technology	1 %
\$2	14	6 %	6 %	Packaging Manufacturing Machinery	0 %
\$2	15	82 %	37 %	Visual Communications	0 %
\$1	16	14 %	-21 %	Textile Packaging Materials	0 %
\$1	17	28 %	11 %	Wood Packaging Materials	0 %
\$0	18	99 %	17 %	Chemicals	0 %
\$0	19	-88 %	-58 %	Paper/Pulp Raw Materials	0 %



- ✓ **EURASIA PACKAGING** è la più grande fiera del printing e packaging in Turchia e nei paesi confinanti (110,000 sqm di spazio espositivo in 12 halls)
- ✓ **Eurasia Packaging Fair** attira key decision makers da Turchia, Algeria, Tunisia, Macedonia, Israele, Georgia, Libya, Jordan, Lebanon, Greece, Iraq, Iran, Bulgaria, Germany, Azerbaijan, Albania, e Serbia
- ✓ **Global Business Hub**, una piattaforma di business realmente internazionale, per trovare il giusto interlocutore e fare business: più del 20% dei visitatori ha stipulato contratti in fiera nel 2016
- ✓ **Il numero di visitatori internazionali ha continuato a crescere anche nell'ultima edizione 2016**

Gli espositori

- ✓ **1.114** aziende espongono direttamente o tramite propri rappresentanti
- ✓ Gli espositori provengono da 37 paesi

Top 10 Countries Represented	# of Companies & Company Representatives
ITALY	105
GERMANY	76
U.S.A.	33
CHINA	26
FRANCE	21
GREAT BRITAIN	19
THE NETHERLANDS	15
SPAIN	14
TAIWAN	12
JAPAN	11

EXHIBITOR PROFILE

Packaging Machinery

Packaging Products

Packaging Printing Technologies

Complementary Packaging Products

Services for Packaging Industry

Packaging Recycling Technologies

Storage / Handling / Logistics / Transportation

Hanno esposto con un proprio stand:

- *Agripak S.r.l.*
- *Alcart S.r.l.*
- *Bizzozero Mica SRL*
- *Brian Pack International S.r.l.*
- *Cartiera Art Valley S.r.l.*
- *Cartiera di Ferrara Spa*
- *Cartiera San Martino S.p.a*
- *Cartotecnica Reali S.r.l*
- *CB&C Canestraro Campioni S.r.l*
- *CDA Servizi S.r.l.*
- *CHARTA S.R.L.*
- *Comimbal S.R.L.*
- *CT Pack S.r.l.*
- *Erre-Ci-A Srl*
- *Gama S.R.L.*
- *Gap S.r.l.*

Goglio Spa
Guidolin Giroto S.r.l.
I&C S.a.s.
Idealtech Srl
Italwork Rolls Srl
L.P.C Lavorazione Prodotti
Cartotecnici
Mast International Machinery Srl
Ocme Srl
Quality Tools Srl
Re SpA - Controlli industriali
Rejves S.r.l.
Rossini Spa
Rotoflex S.R.L.
Sacmi Imola S.C.
Simec Group Srl
Sitma Società Italiana Macchine
Automatiche S.p.A.
Tecno Print S.r.l

Visitatori e buyers

55.704

Visitatori

49.762

Visitatori
locali

5.942

Visitatori
internazionali

900+

+900 senior
buyers
professionali



International Visitor Breakdown



- **30%** Balkans & Eastern Europe
- **22%** Middle East
- **18%** Africa
- **14%** Western & Central Asia
- **9%** Western Europe
- **5%** Caucasia
- **1%** East Asia & The Pacific
- **1%** North – South America

Top 10 Visitor Countries

- IRAN
- BULGARIA
- MACEDONIA
- TUNISIA
- ALGERIA
- GERMANY
- IRAQ
- ISRAEL
- GREECE
- LIBYA

Visitatori e buyers

Dettaglio per campo di attività

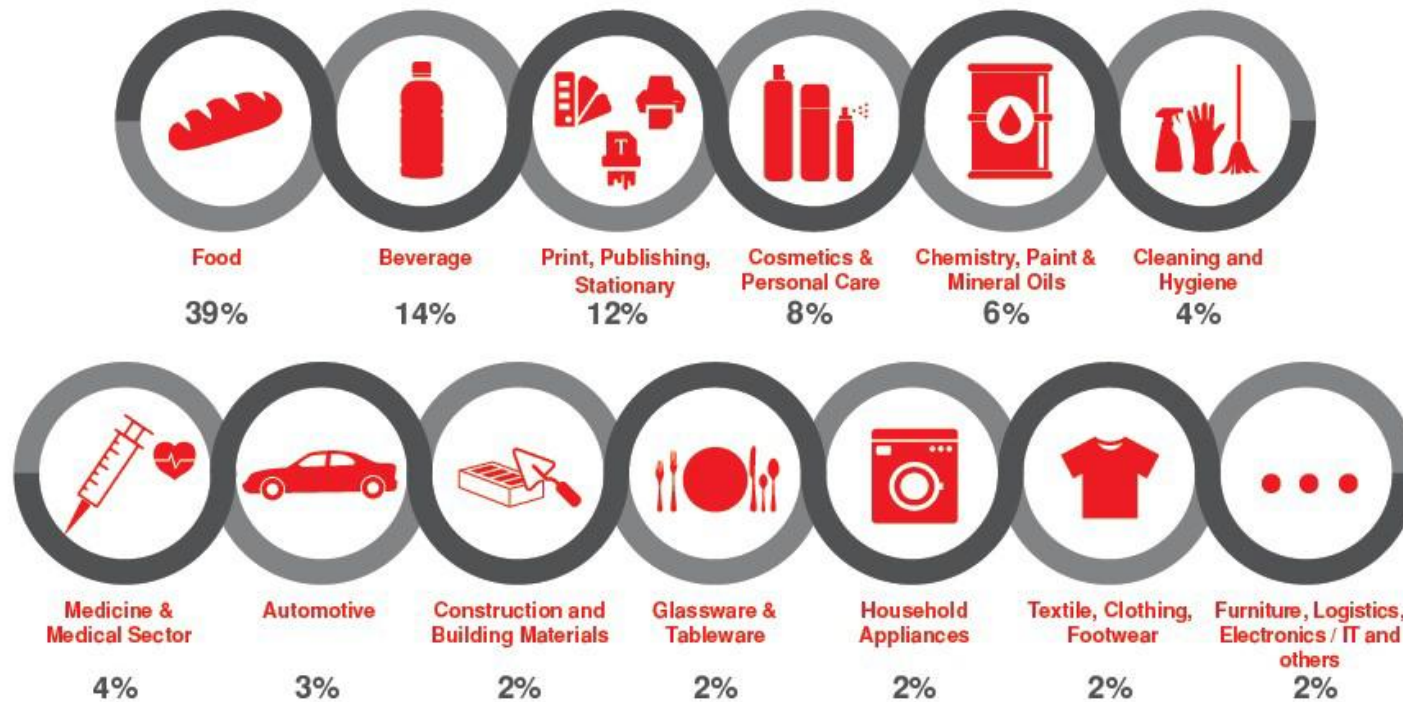


Dettaglio per posizione organizzativa



Visitatori e buyers

Dettaglio per industria



Hosted Buyer and VIP Program

900 buyers da 29 paesi hanno partecipato agli hosted buyers meetings nel 2016

PAESI

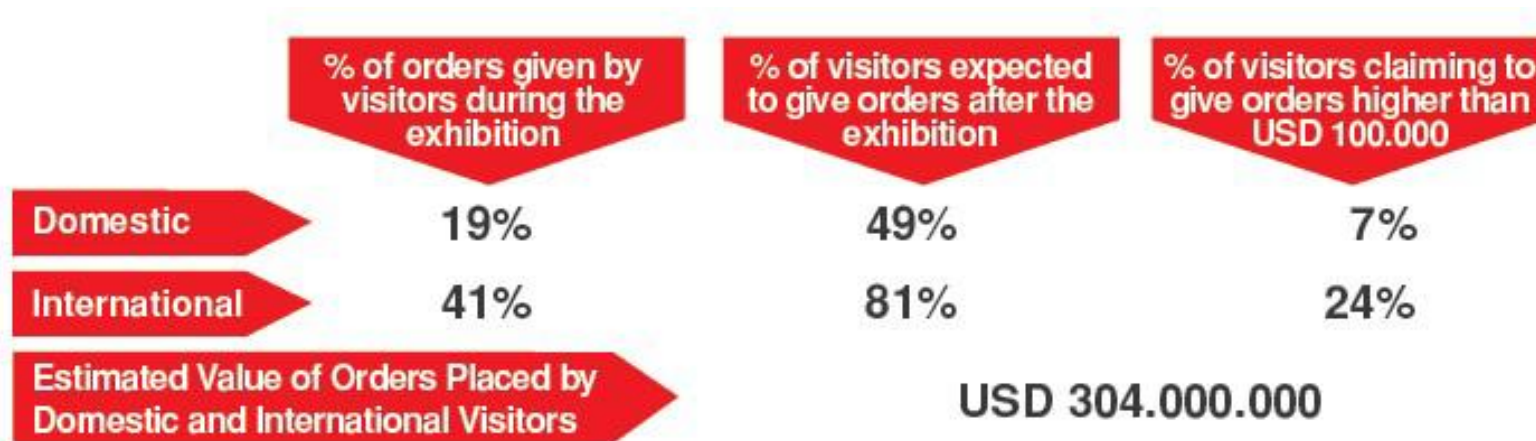
- Algeria
- Azerbaijan
- Bosnia and Herzegovina
- Bulgaria
- Egypt
- Iran
- Israel
- Kazakhstan
- Libya
- Macedonia
- Serbia
- Tunisia

AZIENDE

- ✓ Boritisi AmericanTobacco
- ✓ Coca-Cola International
- ✓ Danone
- ✓ Eczacıbaşı
- ✓ Eti
- ✓ Evyap
- ✓ Ford
- ✓ Hayat Kimya A.Ş.
- ✓ Henkel
- ✓ L'Oréal
- ✓ Mars Gıda
- ✓ McDonald's
- ✓ Özsüt
- ✓ PepsiCo.
- ✓ Procter andGamble
- ✓ SansetGıda
- ✓ Şölen Çikolata
- ✓ Tamek
- ✓ TayaşGıda
- ✓ Unilever
- ✓ Ülker

Visitatori e buyers

Risultati





Packaging Printing Technologies,
Corrugated – Paper – Carton
Packaging Production Technologies
Special Section

Latest Trends in Printing Technologies at printpack!

Printpack è una speciale sezione di Eurasia Packaging completamente dedicata alle ultime tendenze nell'industria e tecnologie del printing.

WHO EXHIBITS?

Packaging Printing Technologies

- ◆ Printing Machines and Technologies
- ◆ Printing Inks
- ◆ Cliches, Moulds, Printing Cylinders
- ◆ Coating, Lamination Products and Systems
- ◆ Pre-Press Preparation Technologies
- ◆ Inspection and Correcting Equipments
- ◆ Label Printing Machines
- ◆ Paper and Film Producers
- ◆ RFID Systems

Corrugated Cardboard – Paper Packaging Production Technologies

- ◆ Corrugated Cardboard Packaging Production Technologies
- ◆ Cardboard Box Production Technologies
- ◆ Paper Packaging Production Technologies
- ◆ Adhesives
- ◆ Raw Materials
- ◆ Inks
- ◆ Related Supply Industry
- ◆ Paper and Cardboard Producers



WHO WILL YOU MEET?

- ◆ Wood, Glass, Plastic, Flexible Packaging Producers
- ◆ Corrugated Cardboard Packaging Producers
- ◆ Paper Packaging Producers
- ◆ Cardboard Box Producers
- ◆ Label Manufacturers
- ◆ Print, Press, Publishing
- ◆ Stationery Companies
- ◆ Label And Packaging Designers
- ◆ Advertising Professionals and Agencies

Per partecipare

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